



Crashes on reconstructed Southeast Wisconsin Interstate segments have been reduced by up to 45%.

How will the project support the region's economic recovery?

The Wisconsin Department of Transportation estimates the project will require up to 3.8 million hours of on-site labor by skilled construction professionals. The wages earned on the project will flow throughout the economy, supporting local businesses. Furthermore, this project is anticipated to deliver up to \$115 million in contracts to small, minority, and women-owned businesses through WisDOT's Disadvantaged Business Enterprise (DBE) program, according to the National Association of Minority Contractors, Wisconsin Chapter. But longer term, the corridor's improvement enhances economic competitiveness and development for decades by providing safe, efficient access to jobs, services, materials, and markets.

The East-West is a vital commerce corridor carrying \$25 billion in freight annually. Modernizing the roadway will help Wisconsin businesses get products like beer, motorcycles, steel, frozen pizzas, and more to market faster.

The I-94 East-West Corridor is at a tipping point as its age and ongoing deterioration create significant congestion, safety, and economic development challenges. It is well past time for Wisconsin to move forward with a plan to invest and improve this vital corridor.

A good transportation network, including a robust transit element connecting employees to jobs, is key to economic growth and job creation and consistently ranks among the top criteria for business executives determining desirable commercial investment locations.

Combined Ratings Corporate Survey Site Selection Factors

2019 RANKING

#1. Highway accessibility	92.4%
#2. Availability of skilled labor	92.3%
#3. Labor costs	87.1%
#4. Quality-of-life	82.2%
#5. Occupancy or construction costs	80.3%

All figures are percentages and are the total of the "very important" and "important" ratings of the Area Development Corporate Survey and are rounded to the nearest tenth of a percent.