



The East-West Corridor, which connects the Marquette and Zoo interchanges, carries tens of thousands more vehicles a day than its 1950s-era design intended.

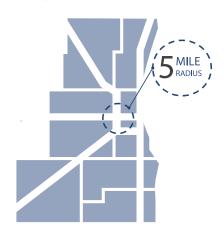
## Why is this project necessary?

With nearly 21,000 businesses and 310,000 jobs located within a 5-mile radius of its center, and countless others in metro Milwaukee, Waukesha County, and around the state who also rely on the highway, the I-94 East-West Corridor is a main artery for Wisconsin commerce.

But its age and increasing deterioration create significant congestion, safety, and economic development challenges that must be addressed.

Reconstruction and modernization of the East-West Corridor – including rebuilding the freeway and bridges, modifying interchange access to improve safety and traffic flow, and reconstructing affected local streets – would accomplish the following:

## A Regional Powerhouse



32% of jobs and 41% of businesses in the seven-county region are within 5 miles of the project's center.

- Maintain a key link in the local, state, and national transportation network.
- Address the obsolete design of the corridor to improve safety and decrease crashes.
- Replace deteriorating pavement and bridges.
- Accommodate existing and future traffic volumes at an acceptable level of service.